



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101765

Schedule Dates 09/12/12-09/17/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/14/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894238
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,803.75
Net Total \$44,221.25
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

final

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	5A- 5:55A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	5a	8/3/12
1.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5A- 5:55A (EST)	6			X	X	X			6	\$150.00	\$900.00	WBNS-TV (WBNS)	5a	8/20/12
2.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	5:57A- 7A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	6a	8/3/12
2.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:57A- 7A (EST)	6			X	X	X			6	\$350.00	\$2,100.00	WBNS-TV (WBNS)	6a	8/20/12
3.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	8A- 8:55A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	THIS MORNING 8a	8/3/12
3.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	8A- 8:55A (EST)	6			X	X	X			6	\$150.00	\$900.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/20/12
4.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	4:25A- 4:58A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	430a	8/3/12
4.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	4:25A- 4:58A (EST)	4			X	X	X			4	\$10.00	\$40.00	WBNS-TV (WBNS)	430a	8/20/12
5.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	8:58A- 9:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	KELLY	8/3/12
5.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	8:58A- 9:55A (EST)	4			X	X	X			4	\$175.00	\$700.00	WBNS-TV (WBNS)	KELLY	8/20/12
6.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	9:58A- 10:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DEAL	8/3/12
6.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	9:58A- 10:55A (EST)	4			X	X	X			1	\$250.00	\$250.00	WBNS-TV (WBNS)	DEAL	8/20/12
6.1.1	Closed Preempt	09/12/12															WBNS-TV (WBNS)	Political/Spot -\$800	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Billing Type Standard
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6.1.2	Closed Preempt	09/13/12															WBNS-TV (WBNS)	Political/Spot -\$800	
6.1.3	Preempt	09/14/12															WBNS-TV (WBNS)	Political/Spot -\$800	
7.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	10:58A- 11:57A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	TPIR	8/3/12
7.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	10:58A- 11:57A (EST)	6			X	X	X			1	\$225.00	\$225.00	WBNS-TV (WBNS)	TPIR	8/20/12
7.1.1	Closed Preempt	09/12/12															WBNS-TV (WBNS)	Political/Spot -\$400	
7.1.2	Closed Preempt	09/12/12															WBNS-TV (WBNS)	Political/Spot -\$800	
7.1.3	Closed Preempt	09/13/12															WBNS-TV (WBNS)	Political/Spot -\$400	
7.1.4	Closed Preempt	09/14/12															WBNS-TV (WBNS)	Political/Spot -\$400	
7.1.5	Preempt	09/13/12															WBNS-TV (WBNS)	Political/Spot -\$400	
8.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	noon	8/3/12
8.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:58A- 12:30P (EST)	4			X	X	X			4	\$275.00	\$1,100.00	WBNS-TV (WBNS)	NOON NEWS	8/20/12
9.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	SOAPS	8/3/12
9.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12:30P- 2P (EST)	4			X	X	X			3	\$275.00	\$825.00	WBNS-TV (WBNS)	SOAPS	8/20/12
9.1.1	Closed Preempt	09/12/12															WBNS-TV (WBNS)	Political/Spot -\$800	

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10.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	2P- 3P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TALK	8/3/12
10.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	2P- 3P (EST)	4			X	X	X			1	\$175.00	\$175.00	WBNS-TV (WBNS)	TALK	8/20/12
10.1.1	Closed Preempt	09/13/12															WBNS-TV (WBNS)	Political/Spot -\$400	
10.1.2	Preempt	09/14/12															WBNS-TV (WBNS)	Political/Spot -\$800	
10.1.3	Preempt	09/14/12															WBNS-TV (WBNS)	Pre-Empt/Spot - CBS SPECIAL REPORT	
11.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	3P- 3:55P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR PHIL	8/3/12
11.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	3P- 3:55P (EST)	4			X	X	X			3	\$175.00	\$525.00	WBNS-TV (WBNS)	DR PHIL	8/20/12
11.1.1	Closed Preempt	09/13/12															WBNS-TV (WBNS)	Political/Spot -\$800	
12.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	8/3/12
12.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	3:58P- 5P (EST)	4			X	X	X			4	\$175.00	\$700.00	WBNS-TV (WBNS)	DR OZ	8/20/12
13.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	5P- 6P (EST)	7		X	X	X	X						WBNS-TV (WBNS)	5p	8/3/12
13.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5P- 6P (EST)	6			X	X	X			6	\$550.00	\$3,300.00	WBNS-TV (WBNS)	5p	8/20/12
14.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	6P- 6:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	6p	8/3/12

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14.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (EST)	4			X	X	X			4	\$625.00	\$2,500.00	WBNS-TV (WBNS)	6p	8/20/12
15.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	JEOP	8/3/12
15.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6:58P- 7:30P (EST)	4			X	X	X			4	\$750.00	\$3,000.00	WBNS-TV (WBNS)	JEOP	8/20/12
16.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	WHEEL	8/3/12
16.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7:30P- 7:57P (EST)	4			X	X	X			4	\$500.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL	8/20/12
17.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	11P- 11:35P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	11p	8/3/12
17.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11P- 11:35P (EST)	4			X	X	X			4	\$650.00	\$2,600.00	WBNS-TV (WBNS)	11p	8/20/12
18.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	11:35P- 12:37A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	LETTERMAN	8/3/12
18.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:35P- 12:37A (EST)	4			X	X	X			4	\$250.00	\$1,000.00	WBNS-TV (WBNS)	LETTERMAN	8/20/12
19.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	12:37A- 1:37A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	FERGUSON	8/3/12
19.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12:37A- 1:37A (EST)	4			X	X	X			4	\$40.00	\$160.00	WBNS-TV (WBNS)	FERGUSON	8/20/12
20.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	4:58A- 6:56A (EST)	2						X			\$100.00		WBNS-TV (WBNS)	sat 5a	8/3/12
20.0.1	Closed Preempt	09/15/12															WBNS-TV (WBNS)	Political/Spot -\$600	
20.0.2	Preempt	09/15/12															WBNS-TV (WBNS)	Political/Spot -\$200	

CONFIRMATION CONTRACT

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21.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	6:57A- 9A (EST)	2						X		2	\$250.00	\$500.00	WBNS-TV (WBNS)	SAT THIS MORNING	8/3/12
22.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6:28A- 8:30A (EST)	2							X	2	\$100.00	\$200.00	WBNS-TV (WBNS)	NEWS	8/3/12
23.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	8:58A- 10:30A (EST)	2							X		\$355.00		WBNS-TV (WBNS)	cbs SUN MORNING	8/3/12
23.0.1	Preempt	09/16/12															WBNS-TV (WBNS)	Political/Spot -\$1500	
23.0.2	Preempt	09/16/12															WBNS-TV (WBNS)	Political/Spot -\$1600	
24.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	12:30P- 2P (EST)	1	X							1	\$325.00	\$325.00	WBNS-TV (WBNS)	SOAPS	8/3/12
25.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	6:58P- 7:30P (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	sat 7p news	8/3/12
26.0	Revised Line / SPOT	09/17/12-09/17/12	5	:30	9P- 10P (EST)	1	X										WBNS-TV (WBNS)	2.5 MEN	8/3/12
26.1	Revised Line / SPOT	09/17/12-09/17/12	5	:30	9P- 10P (EST)	1	X										WBNS-TV (WBNS)	2 BROKE GIRLS	9/14/12
26.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	9P- 10P (EST)		1							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS	9/14/12
27.0	Revised Line / SPOT	09/11/12-09/11/12	5	:30	10P- 11P (EST)	1		X									WBNS-TV (WBNS)	UNFORGETTABLE	8/3/12
27.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	10P- 11P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	HAWAII FIVE-0	8/20/12
28.0	Normal Line / SPOT	09/12/12-09/12/12	5	:30	10P- 11P (EST)	1			X					1	\$1,400.00	\$1,400.00	WBNS-TV (WBNS)	CSI	8/3/12
29.0	Normal Line / SPOT	09/13/12-09/13/12	5	:30	10P- 11P (EST)	1				X				1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	PERSON OF INTEREST	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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30.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	10P- 11P (EST)	1					X			1	\$1,100.00	\$1,100.00	WBNS-TV (WBNS)	BLUE BLOODS	8/3/12
31.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	10P- 11P (EST)	1						X		1	\$500.00	\$500.00	WBNS-TV (WBNS)	48 HRS	8/3/12
32.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6:57P- 8P (EST)	1							X		\$1,000.00		WBNS-TV (WBNS)	60 MINUTES	8/3/12
32.0.1	Closed Preempt	09/16/12															WBNS-TV (WBNS)	Schedule Change/Exception - 60 MINUTES/730-830P	
33.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11P- 11:35P (EST)	1	X							1	\$700.00	\$700.00	WBNS-TV (WBNS)	NEWS	8/3/12
34.0	Normal Line / SPOT	09/15/12-09/16/12	5	:30	11P- 11:35P (EST)	2						X	X	1	\$500.00	\$500.00	WBNS-TV (WBNS)	11p	8/3/12
34.0.1	Closed Preempt	09/15/12															WBNS-TV (WBNS)	Schedule Change/Exception - SUN LATE NEWS/1130P-1205A	
35.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	11:35P- 12A (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	8/3/12
36.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	12A- 1A (EST)	1						X		1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
37.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	11:35P- 12A (EST)	1							X		\$250.00		WBNS-TV (WBNS)	W2W SPORTS	8/3/12
37.0.1	Closed Preempt	09/16/12															WBNS-TV (WBNS)	Schedule Change/Exception - WALL 2 WALL/1205-1230A	
38.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	12A- 1A (EST)	1							X		\$75.00		WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101765

Schedule Dates 09/12/12-09/17/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/14/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894238
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,803.75
Net Total \$44,221.25
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0.1	Closed Preempt	09/16/12															WBNS-TV (WBNS)	Schedule Change/Exception - 1230-130A	
39.0	Revised Line / NCAA SPORTS	09/15/12-09/15/12	4	:30	3:30P- 6:55P (EST)	1						X					WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/3/12
39.1	Normal Line / NCAA SPORTS	09/15/12-09/15/12	4	:30	3:30P- 6:55P (EST)	2						X		1	\$500.00	\$500.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/7/12
39.1.1	Preempt	09/15/12															WBNS-TV (WBNS)	Political/Spot -\$2000	
40.0	Revised Line / NFL-BROWNS/BENGALS	09/16/12-09/16/12	4	:30	12:57P- 4P (EST)	1							X				WBNS-TV (WBNS)	BENGALS/BROWNS	8/3/12
40.1	Normal Line / NFL-BROWNS/BENGALS	09/16/12-09/16/12	4	:30	12:57P- 4:25P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	BENGALS/BROWNS	9/12/12
41.0	Normal Line / NFL/AFC FOOTBALL	09/16/12-09/16/12	4	:30	4P- 7P (EST)	1							X		\$2,200.00		WBNS-TV (WBNS)	NFL	8/3/12
41.0.1	Closed Preempt	09/16/12															WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS	
42.0	Revised Line / SPOT	09/11/12-09/14/12	5	:30	7A- 8A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	THIS MORNING 7a	8/3/12
42.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 8A (EST)	6			X	X	X			6	\$375.00	\$2,250.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	8/20/12
43.0	Revised Line / SPOT	09/17/12-09/17/12	5	:30	5A- 5:55A (EST)	1	X										WBNS-TV (WBNS)	5a	8/3/12
43.1	Revised Line / SPOT	09/17/12-09/17/12	5	:30	5A- 5:55A (EST)	2	X										WBNS-TV (WBNS)	5AM NEWS	9/11/12

CONFIRMATION CONTRACT

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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101765

Schedule Dates 09/12/12-09/17/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/14/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894238
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,803.75
Net Total \$44,221.25
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5A- 5:55A (EST)	3	X							3	\$150.00	\$450.00	WBNS-TV (WBNS)	5AM NEWS	9/13/12
44.0	Revised Line / SPOT	09/17/12-09/17/12	5	:30	5:57A- 7A (EST)	1	X										WBNS-TV (WBNS)	5a	9/3/12
44.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:57A- 7A (EST)	2	X							2	\$350.00	\$700.00	WBNS-TV (WBNS)	6AM NEWS	9/11/12
45.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	8A- 8:55A (EST)	1	X							1	\$150.00	\$150.00	WBNS-TV (WBNS)	THIS MORNING 8a	8/3/12
46.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	4:25A- 4:58A (EST)	1	X							1	\$10.00	\$10.00	WBNS-TV (WBNS)	430a	8/3/12
47.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	8:58A- 9:55A (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	KELLY	8/3/12
48.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	9:58A- 10:55A (EST)	1	X								\$250.00		WBNS-TV (WBNS)	DEAL	8/3/12
48.0.1	Preempt	09/17/12															WBNS-TV (WBNS)	Political/Spot -800	
49.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	10:58A- 11:57A (EST)	1	X							1	\$225.00	\$225.00	WBNS-TV (WBNS)	TPIR	8/3/12
50.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11:58A- 12:30P (EST)	1	X							1	\$275.00	\$275.00	WBNS-TV (WBNS)	noon	8/3/12
51.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	2P- 3P (EST)	1	X								\$175.00		WBNS-TV (WBNS)	TALK	8/3/12
51.0.1	Preempt	09/17/12															WBNS-TV (WBNS)	Political/Spot -\$400	
52.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	3P- 3:55P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	8/3/12
53.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	3:58P- 5P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR OZ	8/3/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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COLUMBUS, OH 43260-1133

GMMB
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Contract # 101765

Schedule Dates 09/12/12-09/17/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/14/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894238
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,803.75
Net Total \$44,221.25
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	133	\$52,025.00
Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Revised Line / SPOT	09/17/12-09/17/12	5	:30	5P- 6P (EST)	1	X										WBNS-TV (WBNS)	5p	8/3/12
54.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5P- 6P (EST)	2	X							2	\$550.00	\$1,100.00	WBNS-TV (WBNS)	5p	8/20/12
55.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)	1	X							1	\$625.00	\$625.00	WBNS-TV (WBNS)	6p	8/3/12
56.0	Revised Line / SPOT	09/17/12-09/17/12	5	:30	6:58P- 7:30P (EST)	1	X										WBNS-TV (WBNS)	JEOP	8/3/12
56.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6:58P- 7:30P (EST)	2	X							2	\$750.00	\$1,500.00	WBNS-TV (WBNS)	JEOPARDY	8/7/12
57.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7:30P- 7:57P (EST)	1	X							1	\$500.00	\$500.00	WBNS-TV (WBNS)	WHEEL	8/3/12
58.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11:35P- 12:37A (EST)	1	X							1	\$250.00	\$250.00	WBNS-TV (WBNS)	LETTERMAN	8/3/12
59.0	Revised Line / SPOT	09/17/12-09/17/12	5	:30	12:37A- 1:37A (EST)	1	X										WBNS-TV (WBNS)	FERGUSON	8/3/12
59.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	12:37A- 1:37A (EST)	2	X							2	\$40.00	\$80.00	WBNS-TV (WBNS)	FERGUSON	9/6/12
60.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7A- 8A (EST)	1	X							1	\$375.00	\$375.00	WBNS-TV (WBNS)	THIS MORNING 7a	8/3/12
61.0	M/G For 32.0.1 / SPOT	09/16/12-09/16/12	5	:30	7:30P- 8:30P (EST)	1							X		\$1,000.00		WBNS-TV (WBNS)	60 MINUTES	9/4/12
61.0.1	Closed Preempt	09/16/12															WBNS-TV (WBNS)	Political/Spot - \$8000	
62.0	M/G For 34.0.1 / SPOT	09/16/12-09/16/12	5	:30	11:30P- 12:05A (EST)	1							X	1	\$500.00	\$500.00	WBNS-TV (WBNS)	LATE NEWS	9/4/12
63.0	M/G For 37.0.1 / SPOT	09/16/12-09/16/12	5	:30	12:05A- 12:30A (EST)	1							X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	9/4/12

CONFIRMATION CONTRACT

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Date:

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Contract # 101765

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Date Entered 08/03/12
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CO-OP No
Headline # ECR07894238
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Order Type Normal
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WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
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Grand Total:	133	\$52,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	M/G For 38.0.1 / SPOT	09/16/12-09/16/12	5	:30	12:30A- 1:30A (EST)	1							X	1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/4/12
65.0	M/G For 41.0.1 / NFL/AFC FOOTBALL	09/16/12-09/16/12	4	:30	4:30P- 7:30P (EST)	1							X	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NFL	9/4/12
66.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	3P- 3:55P (EST)	1					X			1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	9/6/12
67.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	4:25A- 4:58A (EST)	1			X	X	X			1	\$10.00	\$10.00	WBNS-TV (WBNS)	NEWS	9/6/12
68.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)	1	X							1	\$625.00	\$625.00	WBNS-TV (WBNS)	6PM NEWS	9/11/12
69.0	M/G For 20.0.1 / SPOT	09/15/12-09/15/12	4	:30	4:58A- 6:56A (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	SAT AM NEWS	9/12/12
70.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	10:58A- 11:57A (EST)	1				X				1	\$400.00	\$400.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/12/12
71.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	11A- 11:30A (EST)	2							X	2	\$250.00	\$500.00	WBNS-TV (WBNS)	CAPITOL SQUARE/MAX SEP	9/12/12
72.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:30P- 10:30P (EST)	1							X	1	\$850.00	\$850.00	WBNS-TV (WBNS)	THE GOOD WIFE	9/13/12
73.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	3:58P- 5P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR OZ	9/13/12
74.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	11:35P- 12A (EST)	1						X		1	\$300.00	\$300.00	WBNS-TV (WBNS)	WALL TO WALL SPORTS	9/13/12

CONFIRMATION CONTRACT

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